

PROLIFE FACTS

Abortion has become increasingly common and accepted in many societies, but seldom are we confronted by the reality of its aftermath in our everyday lives. However, right now in Washington D.C., USA, television viewers are being confronted by a graphic political ad that shows what appears to be bloody, dismembered fetuses. In the ad, Missy Reilly Smith speaks of her regret for her own abortions and states her belief that abortion needs to be made illegal again (in America). As Missy Smith is a candidate for a federal office, local television stations must broadcast her campaign advertisements unchanged. It is understandably difficult for people to view such images, and Missy Smith has received many negative emails and phone messages. Although disturbing and unpleasant, her advertising campaign is a heartfelt plea for mothers and their unborn babies, and must pose a challenge to the indifference that can easily develop when such issues are “out of sight, out of mind”.

Half page
95 x 128.5

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In graphic political ads depicting aborted fetuses, Missy Reilly Smith, a federal office candidate in Washington D.C., speaks of her regret for her two abortions and the need for abortion to be made illegal again (in America). Her advertising campaign is a heartfelt plea for mothers and unborn babies.

Eighth page
47.5 x 128.5

Quarter page
95 x 64

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Banner
25 x 128.5