

PROLIFE FACTS

It's a self-evident truth that: "A picture tells a thousand words". As human beings we respond with compassion to images of suffering, particularly in recent times with Christchurch and Japan.

A major reason why abortion has gained social acceptance is that it is identified with positive values such as compassion and individual freedom. For the past 40 years, pro-lifers have endeavoured to make their case without being able to show the reality of abortion. They have fought with one hand tied behind their back.

You can't show images of abortion on television, in newspaper advertising, or on advertising hoardings. People would find it too distressing and repugnant. In the late 1970s, a NZ feminist magazine editor produced a documentary on abortion which was shown on TVNZ. She described the procedure as "removing the products of conception" and the baby was shown as a collection of little dots. Understandably, few viewers were upset by this depiction. With the advent of the internet, it is now possible for NZ pro-life organisations to show the reality of abortion on their websites: medical artwork and videos, with a warning about the content. Those who choose to view these images will have the opportunity to become better informed about what really happens in the abortion process.

Half page
95 x 128.5

PROLIFE FACTS

With the advent of the internet, it is now possible for NZ pro-life organisations to show the reality of abortion on their websites: medical artwork and videos, with a warning about the content. Those who choose to view these images will have the opportunity to become better informed about what really happens in the abortion process.

Eighth page
47.5 x 128.5

Quarter page
95 x 64

PROLIFE FACTS

It's a self-evident truth that: "A picture tells a thousand words". As human beings we respond with compassion to images of suffering, particularly in recent times with Christchurch and Japan. For the past 40 years, pro-lifers have endeavoured to make their case without being able to show the reality of abortion. They have fought with one hand tied behind their back.

With the advent of the internet, it is now possible for NZ pro-life organisations to show the reality of abortion on their websites: medical artwork and videos, with a warning about the content. Those who choose to view these images will have the opportunity to become better informed about what really happens in the abortion process.

Banner
25 x 128.5

PROLIFE FACTS

With the advent of the internet, it is now possible for NZ pro-life organisations to show the reality of abortion on their websites: medical artwork and videos, with a warning about the content. Those who choose to view these images will have the opportunity to become better informed about what really happens in the abortion process.