

## PROLIFE FACTS

In 1993, Colleen Bayer of Family Life International (FLI) was attending a Pro-life conference in Texas, when she noticed a huge free-standing sign erected in the grounds of a church. She was deeply inspired by the sign, which offered all possible help to any girl or woman facing a crisis pregnancy, if they would choose life for their baby and not abortion. She took a photo at the time and from that point on held it in her heart that one day this caring initiative would one day become a reality in New Zealand.

FLI runs a crisis pregnancy centre in Auckland. When the numbers responding to their radio advertising dropped off, they knew the timing was right to produce and install simple readable signs outside churches offering help, and thereby involve churches in showing the community that loving support is available for those who are facing a crisis pregnancy. The signs read: "PREGNANT and WORRIED. WE CARE" and provide the free 08003675433 number and txt number. FLI is able to respond to whatever need each woman is facing in her crisis pregnancy. They also send out the **Cradle of Love** gift pack, the baby steps DVD, a gift for mum and other pro-life materials to help them understand that they are having a little baby and FLI will be there to love and care for the mum through her time of need. For people who ring from out of Auckland, FLI will get in contact with a pro-life group in the local area to arrange face-to-face help if required. The first baby born because of contact made via a sign is now one month old, a little boy, and there is another on the way! Please call Colleen Bayer 08003675433 or email [col.fli@xtra.co.nz](mailto:col.fli@xtra.co.nz) for a free sign for your church, once you have permission from your Parish Priest or Pastor. **Visit the website: [www.fli.org.nz](http://www.fli.org.nz) or [pregnantandworried.org.nz](http://pregnantandworried.org.nz)**

Half page  
95 x 128.5

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32 churches, mostly in Auckland, are displaying signs showing the community that loving support is available for those facing a crisis pregnancy. The signs read: PREGNANT and WORRIED. WE CARE" and provide the free 08003675433 number and txt number. Family Life International (FLI) is able to respond to whatever need each woman is facing in her crisis pregnancy.  
[www.fli.org.nz](http://www.fli.org.nz) and [pregnantandworried.org.nz](http://pregnantandworried.org.nz)

Eighth page  
47.5 x 128.5

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Quarter page  
95 x 64

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